MANNAR THIRUMALAI NAICKER COLLEGE
(A Linguistic Minority Co-Educational Autonomous Institution)
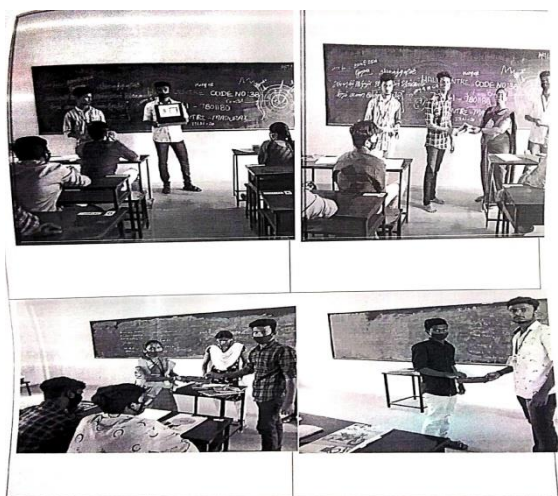### RE-ACCREDITED WITH "A" GRADE BY NAAC
(Affiliated To Madurai Kamaraj University)

PASUMALAI, MADURAI – 625 004

DEPARTMENT OF COMPUTER APPLICATIONS
DEPARTMENT ACTIVITIES
2018 -2023

Sl. No.	Description	Photos
01.	The Department of Computer Applications organized a Guest Lecture on **Win Your Weakness** for the final year UG and PG students of CS, IT, BCA on 9th January, 2020. Mr. A. Anand Premkumar, Team Leader, Accenture Solution, Bangalore addressed the students on how to plan their career and how to face failures.192 Students from CS, IT, BCA & PG Students participated in this programme. The students were benefited by the session and became aware of the recent technology which prevails in the IT field.	
02.	The Department of Computer Applications organized an **Awareness Programme on Safer Internet** on 09/02/2021. The main aim of this programme is to raise awareness of emerging online issues and current concerns. By sharing different online safety measures, online reputation management, Online security threats in day to day life and ensure the precautionary ways to protect and managing their personal data to avoid harmful and illegal contents.	

03.	The Department of Computer Applications organized a Guest Lecture on File Handling in C++ Programming " on 19th May, 2022 at Moorthy Naidu – Andalammal Seminar Hall for the first year students of Computer Science, Information Technology and Computer Applications. The KeyNote Address was given by Mrs. G. Karthikayini, Tech Associate, G Tec Education, Madurai. The Students were able to understand the file handling in C++ Programming thoroughly. They were also able to write programs in file on their own. 167 students participated in this informative lecture.	
04.	Final year UG and PG students of Department of Computer Science, Computer Applications and Information technology along with the faculty members visited Solar Observatory at Kodaikanal on 20.05.2022. This visit was mainly focused to understand the procedures involved in the technology and the equipments used in astrophysics. Technical staff of the institute explained the facilities available inside the Centre	
05.	The Department of Computer Applications organized an Intercollegiate Meet on 6th March 2020 in Lakshmi Ammal Veeralakshmi Auditorium at 9.00AM. Mr.J.Kaniraja,Associate Manager, Accenture Solutions Pvt Ltd, Chennai inaugurated the function. Welcome address was given by S.Aarthy of III CS'A'. Secretary, Thiru M.Vijayaragavan delivered the inaugural address.	

06.	The Department of Computer Applications organized a Guest Lecture on Search Engine Marketing on 16.12.2021 for II year CS, IT and BCA students. Mr.S.Vikram, Digital Marketing Technical Head in Synergy, Madurai graced the occasion with the keynote address. He explained Search Engine marketing as a form of internet that involves the promotion of websites, Trading in products, and SEO (Search Engine Optimization). Totally 145 students attended the programme.	
07.	The department conducted an Inter Collegiate Meet for other college students on 29th April 2022.	
08.	The Department of Computer Applications organized a Intra Department meet from 26/07/2022 – 30/06/2022. Different technical and Non – Technical events were conducted .The students were participated enthusiastically and won prizes.	

09.	The Department of Computer Applications organized a workshop on Affiliate Marketing on 27th and 28th December 2022. The purpose of the workshop was to educate participants on the basics of affiliate marketing and how it can be used as a tool for generating revenue in online mode. 105 students participated in the workshop. Mrs.Shiney Mesac and Mr. P. Ramesh, the Trainers from Brand Monk Academy, Madurai provided the training.	
10.	The Department of Computer Applications organized a training programme on **Project Pathway to Career** on 2.1.2023. This training programme focused on project leads towards career development. Mr. Vadivel, Architect Lithi InfoTech Pvt-Ltd. elucidated various possible career paths and opportunities for graduates of Computer Science. 104 students participated.	

11.	Since 2011, our college has been in collaboration with ICT Academy, Chennai. In this academic year 2022-2023, CS, IT and BCA departments organized a Skillathon programme for UG and PG Computer Science, B.Sc (IT) and B.C.A students. Free Open-Source Software course demonstration was conducted to all the registered departments. Demonstration includes student registration, course registration and conducting online tests to the selected courses. Overall 106participants successfully participated in the online test and they have received 106 certificates in various courses. This ICT Academy Skillathon 2023 programme was organized and co-ordinated by M.Muthulakshmi & R.Vasuki, Assistant Professor, Department of Computer Applications.	
12.	The Department of Computer Applications organized Tech Campus-2023 programme for school students on 20.01.2023.	

| 13. | A state level Inter-collegiate meet IMPERIA 2k23 organized by the Departments of Computer Science, Information Technology and Computer Applications on 10.03.2023. | |